

TrendForce Projects Global Shipments of VR Devices for 2016 to Reach 2.91 Million Units, Driven Mainly By Holiday Sales

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TrendForce's latest market survey finds that VR devices will enjoy strong sales this Christmas season on account that game consoles are also going to be popular gift purchases. Based on TrendForce's latest analysis, annual shipments of VR devices worldwide (excluding mobile VR device) are projected to reach 2.91 million units for 2016 and grow massively by 75% to 5.1 million units for 2017. In terms of ranking of brands by shipments, Sony is expected to take first place this year, followed by Oculus in second and HTC in third.

Revenue of global VR market will total US\$22.4 billion in 2020 with software making up a larger revenue share compared with hardware

About TrendForce

TrendForce is a global provider of the latest development, insight, and analysis of the technology industry. Having served businesses for over a decade, the company has built up a strong base membership base of 435,000 subscribers. TrendForce has established a reputation as an organization that offers insightful and accurate analysis of the technology industry through five major research divisions: DRAMXchange, WitsView, LEDinside, EnergyTrend and Topology. Founded in Taipei, Taiwan in 2000, TrendForce has extended its presence in China since 2004 with offices in Shenzhen and Beijing. For more details about TrendForce, please visit www.trendforce.com

Major research divisions:

DRAMeXchange focuses on memory, storage and the consumer electronics industry including PC DRAM, Mobile DRAM, Server DRAM, NAND Flash, SSD and smartphone.

WitsView offers comprehensive coverage of the display industry from upstream components, midstream panels/touch modules to downstream system integrators, brands and channels.

LEDinside covers all aspects of the LED supply chain from upstream equipment/materials, midstream chip/packaging to the downstream backlight and lighting market.

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Topology studies structural trends of technology industries in the Greater China Region and beyond, focusing on semiconductors, photovoltaic technology, telecommunications, and IA.

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