

TrendForce Reports Global LCD TV Shipments Grew 1.6% Annually in 2016; Hisense Narrowly Beat TCL to Take Third Spot in Ranking

2017-02-02 [Ricky Lin](#)

WitsView, a division of [TrendForce](#). Shipment growth was attributed to the strong sales in North America's distribution channels during the busy season, the increasing affordability of large-size TVs and the robust housing market in China. The top five TV brands by shipments in order are Samsung, LG Electronics (LGE), Hisense, TCL and Sony.

Samsung and LGE retained No. 1 and 2 in annual ranking

Hisense and TCL made gains by expanding into overseas markets

About TrendForce

TrendForce is a global provider of the latest development, insight, and analysis of the technology industry. Having served businesses for over a decade, the company has built up a strong base membership base of 435,000 subscribers. TrendForce has established a reputation as an organization that offers insightful and accurate analysis of the technology industry through five major research divisions: DRAMXchange, WitsView, LEDinside, EnergyTrend and Topology. Founded in Taipei, Taiwan in 2000, TrendForce has extended its presence in China since 2004 with offices in Shenzhen and Beijing. For more details about TrendForce, please visit www.trendforce.com

Major research divisions:

DRAMeXchange focuses on memory, storage and the consumer electronics industry including PC DRAM, Mobile DRAM, Server DRAM, NAND Flash, SSD and smartphone.

WitsView offers comprehensive coverage of the display industry from upstream components, midstream panels/touch modules to downstream system integrators, brands and channels.

LEDinside covers all aspects of the LED supply chain from upstream equipment/materials, midstream chip/packaging to the downstream backlight and lighting market.

EnergyTrend specializes in green energy research, such as solar energy, lithium battery, energy storage systems and xEVs.

Topology studies structural trends of technology industries in the Greater China Region and beyond, focusing on semiconductors, photovoltaic technology, telecommunications, and IA.

Media Contact

Pinchun Chou +886-2-8978-6488 ext.669 PinchunChou@TrendForce.com

Lindsay Hou +886-2-8978-6488 ext.667 Lindsayhou@TrendForce.com

Source URL: Trendforce - Press Center [TrendForce Reports Global LCD TV Shipments Grew 1.6% Annually in 2016: Hisense Narrowly Beat TCL to Take Third Spot in Ranking](#)