

TrendForce Reports First-Quarter Tablet Shipments Fell by 34.5% Versus Prior Quarter; Second-Quarter Result Depends on Sales of New iPad Devices

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TrendForce reports global tablet shipments for the first quarter of 2017 totaled 31.95 million units, representing a steep drop of 34.5% compared with the prior quarter and a year-on-year decline of 9.3%. The shipment slump was attributed to the effect of the traditional slow season and the general decline in tablet market demand.

Apple can expect turnaround in second-quarter iPad shipments with an estimated increase of more than 15%; Amazon to mass produce a new low-price device in second quarter as well

About TrendForce

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Major research divisions:

DRAMeXchange focuses on memory, storage and the consumer electronics industry including PC DRAM, Mobile DRAM, Server DRAM, NAND Flash, SSD and smartphone.

WitsView offers comprehensive coverage of the display industry from upstream components, midstream panels/touch modules to downstream system integrators, brands and channels.

LEDinside covers all aspects of the LED supply chain from upstream equipment/materials, midstream chip/packaging to the downstream backlight and lighting market.

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