

1Q17 Global DRAM Revenue Rose by 13.4% From Prior Quarter Due to a 30% Hike in PC DRAM Contract Price, Says TrendForce

2017-05-18 [Avril Wu](#)

DRAMeXchange, a division of [TrendForce](#). Taking account of the severe supply shortage towards then end of 2016, most PC-OEMs started to negotiate first-quarter contracts in advance during last December. Their demand for sustained DRAM supply had resulted in an at least 30% increase in the average contract price of PC DRAM modules between the fourth quarter of 2016 and the first quarter of 2017. The effect of the price surge in the PC DRAM market spilled over onto the server and mobile DRAM markets. The prices of mobile DRAM products also grew by nearly 10% on average this first quarter compared with the preceding quarter.

All three major suppliers enjoyed huge increases in their operating margins in the first quarter and will continue to do so in this second quarter

Compuforum 2017 on May 31 at Taipei International Convention Center (TICC). The theme of the seminar is “The Innovation of Cloud Computing and Storage Technology.” For more information about the event, please visit:

<http://seminar.trendforce.com/Compuforum/2017/US/index/>

About TrendForce

TrendForce is a global provider of the latest development, insight, and analysis of the technology industry. Having served businesses for over a decade, the company has built up a strong base membership base of 435,000 subscribers. TrendForce has established a reputation as an organization that offers insightful and accurate analysis of the technology industry through five major research divisions: DRAMXchange, WitsView, LEDinside, EnergyTrend and Topology. Founded in Taipei, Taiwan in 2000, TrendForce has extended its presence in China since 2004 with offices in Shenzhen and Beijing. For more details about TrendForce, please visit www.trendforce.com

Major research divisions:

DRAMeXchange focuses on memory, storage and the consumer electronics industry including PC DRAM, Mobile DRAM, Server DRAM, NAND Flash, SSD and smartphone.

WitsView offers comprehensive coverage of the display industry from upstream components, midstream panels/touch modules to downstream system integrators, brands and channels.

LEDinside covers all aspects of the LED supply chain from upstream equipment/materials, midstream chip/packaging to the downstream backlight and lighting market.

EnergyTrend specializes in green energy research, such as solar energy, lithium battery, energy storage systems and xEVs.

Topology studies structural trends of technology industries in the Greater China Region and beyond, focusing on semiconductors, photovoltaic technology, telecommunications, and IA.

Media Contact

Pinchun Chou +886-2-8978-6488 ext.669 PinchunChou@TrendForce.com

Lindsay Hou +886-2-8978-6488 ext.667 Lindsayhou@TrendForce.com

Source URL: Trendforce - Press Center [1Q17 Global DRAM Revenue Rose by 13.4% From Prior Quarter Due to a 30% Hike in PC DRAM Contract Price, Says TrendForce](#)