

TrendForce Reports DRAM Module Industry Recorded a 12% Drop in Sales Revenue for 2016; Kingston Remained Market Leader

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DRAMeXchange, a division of [TrendForce](#), reports that the global sales revenue of DRAM modules for 2016 totaled US\$6.9 billion, amounting to a decline of about 12% compared with the result of the previous year. The depressed PC DRAM prices during the first half of 2016 and the continuing contraction of the DIY market were the main factors behind the revenue drop.

Kingston topped the 2016 revenue ranking with a global market share exceeding 70%

Ramaxel was the revenue leader among Chinese module houses while ADATA was the revenue leader among the Taiwan-based suppliers

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Media Contact

Pinchun Chou +886-2-8978-6488 ext.669 PinchunChou@TrendForce.com

Lindsay Hou +886-2-8978-6488 ext.667 Lindsayhou@TrendForce.com

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