

Prices of LED Light Bulbs Continued to Drop in October as Vendors Wanted to Generate More Sales, Says TrendForce

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LEDinside, a division of [TrendForce](#), reports that the global ASP of LED light bulbs continued its slide in October. Compared with September, the ASP of 40W equivalent LED light bulbs fell by 1.7% to US\$6.2. The 60W equivalent counterparts also saw a 1.7% decrease in their ASP to US\$7.4.

Prices of LED components were stable in October as package suppliers introduce new products

About TrendForce

TrendForce is a global provider of the latest development, insight, and analysis of the technology industry. Having served businesses for over a decade, the company has built up a strong base membership base of 435,000 subscribers. TrendForce has established a reputation as an organization that offers insightful and accurate analysis of the technology industry through five major research divisions: DRAMXchange, WitsView, LEDinside, EnergyTrend and Topology. Founded in Taipei, Taiwan in 2000, TrendForce has extended its presence in China since 2004 with offices in Shenzhen and Beijing. For more details about TrendForce, please visit www.trendforce.com

Major research divisions:

DRAMeXchange focuses on memory, storage and the consumer electronics industry including PC DRAM, Mobile DRAM, Server DRAM, NAND Flash, SSD and smartphone.

WitsView offers comprehensive coverage of the display industry from upstream components, midstream panels/touch modules to downstream system integrators, brands and channels.

LEDinside covers all aspects of the LED supply chain from upstream equipment/materials, midstream chip/packaging to the downstream backlight and lighting market.

EnergyTrend specializes in green energy research, such as solar energy, lithium battery, energy storage systems and xEVs.

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