

TrendForce Says Global Tablet Market Is at the Point of Recovery; Total Annual Shipments to Rise by 0.3% for 2018 After Four Years of Decline

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TrendForce estimates that the global tablet shipments for 2017 will total around 148.9 million units, registering a more moderate drop of 5.4% compared with the 2016 result. Looking ahead to 2018, major tablet brands are expected to see their shipment declines ease. At the same time, Amazon, Huawei and other relatively new market entrants will continue in their rise. In sum, global shipments are projected to recover next year, rising by 0.3% annually to around 149.3 million units.

Amazon and Huawei have been the most aggressive competitors and their shipments will continue to grow in 2018

The 9.7-inch economically priced iPad produces sweet results for Apple; next-year iPad shipments expected to remain high

About TrendForce

TrendForce is a global provider of the latest development, insight, and analysis of the technology industry. Having served businesses for over a decade, the company has built up a strong base membership base of 435,000 subscribers. TrendForce has established a reputation as an organization that offers insightful and accurate analysis of the technology industry through five major research divisions: DRAMXchange, WitsView, LEDinside, EnergyTrend and Topology. Founded in Taipei, Taiwan in 2000, TrendForce has extended its presence in China since 2004 with offices in Shenzhen and Beijing. For more details about TrendForce, please visit www.trendforce.com

Major research divisions:

DRAMeXchange focuses on memory, storage and the consumer electronics industry including PC DRAM, Mobile DRAM, Server DRAM, NAND Flash, SSD and smartphone.

WitsView offers comprehensive coverage of the display industry from upstream components, midstream panels/touch modules to downstream system integrators, brands and channels.

LEDinside covers all aspects of the LED supply chain from upstream equipment/materials, midstream chip/packaging to the downstream backlight and lighting market.

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Topology studies structural trends of technology industries in the Greater China Region and beyond, focusing on semiconductors, photovoltaic technology, telecommunications, and IA.

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