

TrendForce Expects Taiwanese IC Design Houses to Be Under Greater Competitive Pressure If Broadcom's Bid for Qualcomm Is Successful

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TrendForce expects the deal will expand Broadcom's presence in the automotive electronics market. Furthermore, the joining of Broadcom and Qualcomm will impact the global foundry market and threaten the competitiveness of China's and Taiwan's IC industries in the future.

[1] The new fabless behemoth will have greater bargaining power with foundries and providers of IC testing and packaging services

[2] Taiwan's IC design sector will face harder competition

[3] For China's IC design houses, the union of Broadcom and Qualcomm will be another major challenge that requires the support of government to overcome

[4] Successful conclusion of this deal will change the competitive landscape of the semiconductor chip market

About TrendForce

TrendForce is a global provider of the latest development, insight, and analysis of the technology industry. Having served businesses for over a decade, the company has built up a strong base membership base of 435,000 subscribers. TrendForce has established a reputation as an organization that offers insightful and accurate analysis of the technology industry through five major research divisions: DRAMXchange, WitsView, LEDinside, EnergyTrend and Topology. Founded in Taipei, Taiwan in 2000, TrendForce has extended its presence in China since 2004 with offices in Shenzhen and Beijing. For more details about TrendForce, please visit www.trendforce.com

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WitsView offers comprehensive coverage of the display industry from upstream components, midstream panels/touch modules to downstream system integrators, brands and channels.

LEDinside covers all aspects of the LED supply chain from upstream equipment/materials, midstream chip/packaging to the downstream backlight and lighting market.

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