

TrendForce Projects Global Smartphone Production for 4Q17 to Grow by 6.3% YoY as iPhone X Drives Quarterly Total to Its Peak for the Year

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TrendForce's latest analysis of the global smartphone market finds that sales are growing again due to the effects of the year-end busy season. The global smartphone production volume for the third quarter of 2017 totaled 384 million units, registering a year-on-year increase of 6%. Chinese brands together posted a much higher year-on-year growth of 20%. In terms of ranking by production volume, Samsung, Apple, Huawei, OPPO and Vivo still held their respective positions in the top five for the third quarter, while Xiaomi followed at sixth place.

Samsung's production volume reached its peak for this year in the third quarter and is projected to fall this fourth quarter due to competition from iPhone X

Chinese brands together accounted for 56% of the global production in third quarter with a total volume of 214 million units

About TrendForce

TrendForce is a global provider of the latest development, insight, and analysis of the technology industry. Having served businesses for over a decade, the company has built up a strong base membership base of 435,000 subscribers. TrendForce has established a reputation as an organization that offers insightful and accurate analysis of the technology industry through five major research divisions: DRAMXchange, WitsView, LEDinside, EnergyTrend and Topology. Founded in Taipei, Taiwan in 2000, TrendForce has extended its presence in China since 2004 with offices in Shenzhen and Beijing. For more details about TrendForce, please visit www.trendforce.com

Major research divisions:

DRAMeXchange focuses on memory, storage and the consumer electronics industry including PC DRAM, Mobile DRAM, Server DRAM, NAND Flash, SSD and smartphone.

WitsView offers comprehensive coverage of the display industry from upstream components, midstream panels/touch modules to downstream system integrators, brands and channels.

LEDinside covers all aspects of the LED supply chain from upstream equipment/materials, midstream chip/packaging to the downstream backlight and lighting market.

EnergyTrend specializes in green energy research, such as solar energy, lithium battery, energy storage systems and xEVs.

Topology studies structural trends of technology industries in the Greater China Region and beyond, focusing on semiconductors, photovoltaic technology, telecommunications, and IA.

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