

WitsView sees panel price spiraling downward in July - biggest drop seen in IT sector

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Monitor Panel Price

TV Panel Price

Notebook Panel Price

Panel Price List in 1H of Jul/2008 (Prices are all in USD)

37"	WXGA	42" 1366x768	WXGA 395	1366x768 405	480 400	490 -10	485 410	-15 -2%	500	-3%
32"	WXGA	1366x768	295	305	300	-10	310	-3%		
26"(TN)	WXGA	1366x768	210	220	215	-5	220	-2%		
20.1"W	WSXGA+	22"W 1680x1050	WSXGA+ 125	1680x1050 130	142 128	147 -10	145 138	-11 -7%	156	-7%
19"	SXGA	1280x1024	128	133	130	-10	140	-7%		
19''W	WXGA+	1440x900	110	115	113	-10	123	-8%		
17"	SXGA	1280x1024	105	110	108	-10	118	-8%		
	140/04	17''W	WXGA+	1440x900	110	117	115	-5	120	-4%
15.4"W	WXGA	1280x800	90	95	93	-5	98	-5%		
14.1"W	WXGA	1280x800	87	92	90	-5	95	-5%		
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Source: www.witsview.com

About WitsView

www.witsview.com

About TrendForce

TrendForce is a global provider of the latest development, insight, and analysis of the technology industry. Having served businesses for over a decade, the company has built up a strong base membership base of 435,000 subscribers. TrendForce has established a reputation as an organization that offers insightful and accurate analysis of the technology industry through five major research divisions: DRAMXchange, WitsView, LEDinside, EnergyTrend and Topology. Founded in Taipei, Taiwan in 2000, TrendForce has extended its presence in China since 2004 with offices in Shenzhen and Beijing. For more details about TrendForce, please visitwww.trendforce.com

Major research divisions:

DRAMeXchange focuses on memory, storage and the consumer electronics industry including PC DRAM, Mobile DRAM, Server DRAM, NAND Flash, SSD and smartphone.

WitsView offers comprehensive coverage of the display industry from upstream components, midstream panels/touch modules to downstream system integrators, brands and channels.

LEDinside covers all aspects of the LED supply chain from upstream equipment/materials, midstream chip/packaging to the downstream backlight and lighting market.

EnergyTrend specializes in green energy research, such as solar energy, lithium battery, energy storage systems and xEVs.

Topology studies structural trends of technology industries in the Greater China Region and beyond, focusing on semiconductors, photovoltaic technology, telecommunications, and IA.

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