

Slowdown in China Caused First-Quarter Global LCD TV Shipments to Drop by 31% Compared With Prior Quarter, Says TrendForce

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WitsView, a division of [TrendForce](#), reports shipments of LCD TV sets for the first quarter of 2017 came to 44.05 million units, a decrease of 31% from the prior quarter and a year-on-year decline of 8.4%. Poor sales results in China during the Chinese New Year holiday period was a major factor behind the year-on-year shipment drop.

Samsung remained leader in the brand ranking while LGE posted the smallest shipment decline

Most Chinese TV brands posted declines of more than 30% because of weakening domestic demand

Internet brands have seen their shipments retreat, whereas Sharp's shipments have expanded owing to the brand's "Sky Tiger Plan"

About TrendForce

TrendForce is a global provider of the latest development, insight, and analysis of the technology industry. Having served businesses for over a decade, the company has built up a strong base membership base of 435,000 subscribers. TrendForce has established a reputation as an organization that offers insightful and accurate analysis of the technology industry through five major research divisions: DRAMXchange, WitsView, LEDinside, EnergyTrend and Topology. Founded in Taipei, Taiwan in 2000, TrendForce has extended its presence in China since 2004 with offices in Shenzhen and Beijing. For more details about TrendForce, please visit www.trendforce.com

Major research divisions:

DRAMeXchange focuses on memory, storage and the consumer electronics industry including PC DRAM, Mobile DRAM, Server DRAM, NAND Flash, SSD and smartphone.

WitsView offers comprehensive coverage of the display industry from upstream components, midstream panels/touch modules to downstream system integrators, brands and channels.

LEDinside covers all aspects of the LED supply chain from upstream equipment/materials, midstream chip/packaging to the downstream backlight and lighting market.

EnergyTrend specializes in green energy research, such as solar energy, lithium battery, energy storage systems and xEVs.

Topology studies structural trends of technology industries in the Greater China Region and beyond, focusing on semiconductors, photovoltaic technology, telecommunications, and IA.

Media Contact

Pinchun Chou +886-2-8978-6488 ext.669 PinchunChou@TrendForce.com

Lindsay Hou +886-2-8978-6488 ext.667 Lindsayhou@TrendForce.com

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