TrendForce Reports Global Smartphone Production Volume Reached 324 Million Units This Second Quarter

2017-08-03 TrendForce

TrendForce's latest smartphone market research finds flat growth in the global production volume between the first and second quarter of 2017. Similar to the prior three-month period, smartphone sales in the second quarter were lackluster and affected by the anticipation of the 10th anniversary iPhone release in the next half of the year. In total, the global smartphone production volume reached 324 million units in the second quarter. Samsung, Apple and Huawei retained first, second and third place, respectively, in the worldwide production volume ranking for the period. Xiaomi managed to surpass LG to take sixth place in the ranking.

Samsung to remain first place this third quarter with the help of new Galaxy Note devices as sales of new iPhone models will take off later in the fourth quarter

Huawei kept its third-place ranking while OPPO and Vivo enjoyed strong sales in Southeast Asia

Total production volume of all Chinese brands will register an above global average growth of nearly 10% this third quarter

About TrendForce

TrendForce is a global provider of the latest development, insight, and analysis of the technology industry. Having served businesses for over a decade, the company has built up a strong base membership base of 435,000 subscribers. TrendForce has established a reputation as an organization that offers insightful and accurate analysis of the technology industry through five major research divisions: DRAMXchange, WitsView, LEDinside, EnergyTrend and Topology. Founded in Taipei, Taiwan in 2000, TrendForce has extended its presence in China since 2004 with offices in Shenzhen and Beijing. For more details about TrendForce, please visitwww.trendforce.com

Major research divisions:

DRAMeXchange focuses on memory, storage and the consumer electronics industry including PC DRAM, Mobile DRAM, Server DRAM, NAND Flash, SSD and smartphone.

WitsView offers comprehensive coverage of the display industry from upstream components, midstream panels/touch modules to downstream system integrators, brands and channels.

LEDinside covers all aspects of the LED supply chain from upstream equipment/materials, midstream chip/packaging to the downstream backlight and lighting market.

EnergyTrend specializes in green energy research, such as solar energy, lithium battery, energy storage systems and xEVs.

Topology studies structural trends of technology industries in the Greater China Region and beyond, focusing on semiconductors, photovoltaic technology, telecommunications, and IA.

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