

Sharp Trowned Seasonal Downturn of This Year's First Half in TV Market and Nearly Doubled Its Shipments in Second Quarter, Says TrendForce

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WitsView, a division of [TrendForce](#). While this shipment figure represents an increase of 7.6% from the prior quarter, it also amounts to a year-on-year decrease of 5.2%. The Chinese TV market remained sluggish, while sales in North America were affected by channel distributors' price hikes.

Samsung has marked down its annual shipment target while LGE gets a big boost from its OLED TVs

Sharp nearly doubled its shipments this second quarter because of Foxconn's effective integration of upstream and downstream resources

Global TV shipments fell significantly in the year's first half; panel prices will be the key factor that drives the shipments in the second half

About TrendForce

TrendForce is a global provider of the latest development, insight, and analysis of the technology industry. Having served businesses for over a decade, the company has built up a strong base membership base of 435,000 subscribers. TrendForce has established a reputation as an organization that offers insightful and accurate analysis of the technology industry through five major research divisions: DRAMXchange, WitsView, LEDinside, EnergyTrend and Topology. Founded in Taipei, Taiwan in 2000, TrendForce has extended its presence in China since 2004 with offices in Shenzhen and Beijing. For more details about TrendForce, please visit www.trendforce.com

Major research divisions:

DRAMeXchange focuses on memory, storage and the consumer electronics industry including PC DRAM, Mobile DRAM, Server DRAM, NAND Flash, SSD and smartphone.

WitsView offers comprehensive coverage of the display industry from upstream components, midstream panels/touch modules to downstream system integrators, brands and channels.

LEDinside covers all aspects of the LED supply chain from upstream equipment/materials, midstream chip/packaging to the downstream backlight and lighting market.

EnergyTrend specializes in green energy research, such as solar energy, lithium battery, energy storage systems and xEVs.

Topology studies structural trends of technology industries in the Greater China Region and beyond, focusing on semiconductors, photovoltaic technology, telecommunications, and IA.

Media Contact

Pinchun Chou +886-2-8978-6488 ext.669 PinchunChou@TrendForce.com

Lindsay Hou +886-2-8978-6488 ext.667 Lindsayhou@TrendForce.com

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