

## Toshiba Memory Corporation to Focus on Catching Up to Samsung in 3D-NAND Production Capacity Following Its Sale to U.S.-Japanese Consortium

2017-09-21 [Alan Chen](#)

DRAMeXchange, a division of [TrendForce](#), the deal will start to have a notable impact on the NAND Flash market in the first half of 2018 as the negotiations took longer than expected. From a medium- to long-term perspective, this deal will inject the necessary capital into TMC so that it can work to become a rival to Samsung in terms of NAND Flash technology and production capacity.

Samsung is still way ahead of the Toshiba-Western Digital alliance in 3D-NAND Flash capacity

The deal may lead to NAND Flash oversupply in the first half of 2018

The spun-off entity will manage its capital expenditure without interference from the former parent company and attain higher operational efficiency

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