

TrendForce Says Intervention in the Memory Market by China's NDRC May Affect Prices of Mobile DRAM

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DRAMeXchange of [TrendForce](#) believes that this event could affect memory prices in 1Q18. At present, contract negotiations are ongoing in both DRAM and NAND Flash markets. If Samsung and other suppliers take heed of NDRC's opinion, then the price upswing, especially in the mobile DRAM market, will likely to moderate.

Outlook for 1Q18 indicates rising prices for server DRAM, while the forecast average price increase for mobile DRAM has narrowed to 3%

Depending on NDRC's involvement, Samsung may adjust its capacity allocation or start capacity expansion earlier than originally planned

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