

Major TV Brands to Increase Panel Purchases by up to 15% QoQ in 3Q18, Says TrendForce

2018-06-26 [Jeff Yang](#)

WitsView, a division of [TrendForce](#), estimates that the major branded TV makers will reduce their panel purchases by 4% quarterly in 2Q18.

Gap between demand and supply continues to expand in 2Q18

Branded TV makers will be more aggressive in sales with higher panel purchase plan in 3Q18

About TrendForce

TrendForce is a global provider of the latest development, insight, and analysis of the technology industry. Having served businesses for over a decade, the company has built up a strong base membership base of 435,000 subscribers. TrendForce has established a reputation as an organization that offers insightful and accurate analysis of the technology industry through five major research divisions: DRAMXchange, WitsView, LEDinside, EnergyTrend and Topology. Founded in Taipei, Taiwan in 2000, TrendForce has extended its presence in China since 2004 with offices in Shenzhen and Beijing. For more details about TrendForce, please visit www.trendforce.com

Major research divisions:

DRAMeXchange focuses on memory, storage and the consumer electronics industry including PC DRAM, Mobile DRAM, Server DRAM, NAND Flash, SSD and smartphone.

WitsView offers comprehensive coverage of the display industry from upstream components, midstream panels/touch modules to downstream system integrators, brands and channels.

LEDinside covers all aspects of the LED supply chain from upstream equipment/materials, midstream chip/packaging to the downstream backlight and lighting market.

EnergyTrend specializes in green energy research, such as solar energy, lithium battery, energy storage systems and xEVs.

Topology studies structural trends of technology industries in the Greater China Region and beyond, focusing on semiconductors, photovoltaic technology, telecommunications, and IA.

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Source URL: Trendforce - Press Center [Major TV Brands to Increase Panel Purchases by up to 15% QoQ in 3Q18, Says TrendForce](#)