

## Global DRAM Revenue Expects New High in 3Q18 as Peak Season Brings Marginal ASP Rise, Says TrendForce

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DRAMeXchange, a division of [TrendForce](#).

Mainstream demand comes from high-end smartphones and data centers; graphics DRAM products to see slashed demand

DRAM prices may continue to grow in 2H18, yet the growth will be moderated

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**DRAMeXchange** focuses on memory, storage and the consumer electronics industry including PC DRAM, Mobile DRAM, Server DRAM, NAND Flash, SSD and smartphone.

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