

## Adjustment Strategies for Product Mixes and Capacities Effectively Triggered TV Panel Price to Rise in July, Says TrendForce

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WitsView, a division of [TrendForce](#), after TV panel price significantly dropped in 2Q18, panel makers aggressively adjusted product mixes and conducted annual maintenance. Then, because of decreased supply and peak season, 32" panel price is predicted to rise in July. Some large-sized panel price might stay flat or even slightly move up from June.

The stocking-up demand surfaced, so in June, some IT panel price stayed unchanged

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**WitsView** offers comprehensive coverage of the display industry from upstream components, midstream panels/touch modules to downstream system integrators, brands and channels.

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