

High-Power LED Package Products Saw Continued Price Drop Due to Lower Costs of LED Chips, Says TrendForce

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The prices of high-power LED package products in the Chinese market continued to drop in October 2018, according to [LEDinside](#), a division of [TrendForce](#).

“The prices of high-power LED package products dropped in October because the costs of LED chips have been lowered in 3Q18, but the magnitudes of price decline varied”, says Terri Wang, LEDinside analyst. For example, prices of high power ceramic-substrate LEDs and 5-10W 7070 LEDs declined by 2-5% and 4% respectively. On the other hand, prices of mid-power LED package products remained stable.

As the general lighting market has been growing mature with less growth momentum, LED manufacturers have put more focus on enhancing the added value of products and improving reliability, color performance, luminous efficacy, and so on. For instance, Lumileds has released its new LUXEON V2 LED, which delivers 150lm/W at 1A. It also enables DLC Premium at the system level, while 99% of the light is forward directed.

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