

## TrendForce Forecasts Global VR Device Shipments at 6 Million Units in 2019, with Oculus's Price Cut Boosting Sales

2018-12-10 [Jason Tsai](#)

TrendForce expects the global shipments of VR devices to reach 4.65 million units in 2018, and 6 million units in 2019, a YoY growth of 29%. Oculus's strategy of price cut has successfully boosted sales since the release of Oculus Quest at the beginning of this year.

### About TrendForce

TrendForce is a global provider of the latest development, insight, and analysis of the technology industry. Having served businesses for over a decade, the company has built up a strong base membership base of 435,000 subscribers. TrendForce has established a reputation as an organization that offers insightful and accurate analysis of the technology industry through five major research divisions: DRAMXchange, WitsView, LEDinside, EnergyTrend and Topology. Founded in Taipei, Taiwan in 2000, TrendForce has extended its presence in China since 2004 with offices in Shenzhen and Beijing. For more details about TrendForce, please visit [www.trendforce.com](http://www.trendforce.com)

#### Major research divisions:

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**WitsView** offers comprehensive coverage of the display industry from upstream components, midstream panels/touch modules to downstream system integrators, brands and channels.

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**Topology** studies structural trends of technology industries in the Greater China Region and beyond, focusing on semiconductors, photovoltaic technology, telecommunications, and IA.

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