

Foldable Smartphones to Be Launched in 2019 with Penetration Rate of 0.1%, Says TrendForce

2018-12-13 [Boyce Fan](#)

The Future of Smartphone Era Webinar by [WitsView](#), a division of [TrendForce](#), the global smartphone market has been approaching saturation, with less room for product differentiation. Thus, smartphone makers have shifted their focus to next-generation foldable models. WitsView expects the first foldable smartphone to be launched in 2019, accounting for only 0.1% in the global smartphone market. The penetration rate is estimated to reach 1.5% in 2021.

a few manufacturers tried to develop foldable models in the past using a dual-screen design, but most of them failed. However, as breakthroughs continue to be made during the development of flexible AMOLED panels, single-screen foldable smartphones gradually emerge. Among the makers, Samsung takes a leading role with its advanced display technology.

The Future of Smartphone Era to gain insights into trends in the global smartphone industry and how phone makers initiate breakthrough in specs:

https://webinar.trendforce.cn/smartphone_trend_2019_webinar-en/index.html

About TrendForce

TrendForce is a global provider of the latest development, insight, and analysis of the technology industry. Having served businesses for over a decade, the company has built up a strong base membership base of 435,000 subscribers. TrendForce has established a reputation as an organization that offers insightful and accurate analysis of the technology industry through five major research divisions: DRAMXchange, WitsView, LEDinside, EnergyTrend and Topology. Founded in Taipei, Taiwan in 2000, TrendForce has extended its presence in China since 2004 with offices in Shenzhen and Beijing. For more details about TrendForce, please visit www.trendforce.com

Major research divisions:

DRAMeXchange focuses on memory, storage and the consumer electronics industry including PC DRAM, Mobile DRAM, Server DRAM, NAND Flash, SSD and smartphone.

WitsView offers comprehensive coverage of the display industry from upstream components, midstream panels/touch modules to downstream system integrators, brands and channels.

LEDinside covers all aspects of the LED supply chain from upstream equipment/materials, midstream chip/packaging to the downstream backlight and lighting market.

EnergyTrend specializes in green energy research, such as solar energy, lithium battery, energy storage systems and xEVs.

Topology studies structural trends of technology industries in the Greater China Region and beyond, focusing on semiconductors, photovoltaic technology, telecommunications, and IA.

Media Contact

Pinchun Chou +886-2-8978-6488 ext.669 PinchunChou@TrendForce.com

Lindsay Hou +886-2-8978-6488 ext.667 Lindsayhou@TrendForce.com

Source URL: Trendforce - Press Center [Foldable Smartphones to Be Launched in 2019 with Penetration Rate of 0.1%. Says TrendForce](#)