

Contract Prices of DRAM Products Projected to Drop by 15% QoQ in 2Q19 Due to High Inventory and Weak Demand, Says TrendForce

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DRAMeXchange, a division of [TrendForce](#), forecasts that the ongoing oversupply will result in significant price declines for DRAM products during 1H19. Demand remains weak in 1Q19 due to the off-season and the high inventory level that was carried over from the previous quarter. Contract prices of DRAM products across all major application markets already registered declines of more than 15% MoM in January, and they will continue their descent in February and March. Regarding contract price trends in 1Q19, the PC DRAM market is forecasted to see a decline of more than 20% QoQ, while the server DRAM market may witness an even larger drop of nearly 30% QoQ.

Mobile DRAM prices are relatively steady while the decline in server DRAM prices is the most noticeable

About TrendForce

TrendForce is a global provider of the latest development, insight, and analysis of the technology industry. Having served businesses for over a decade, the company has built up a strong base membership base of 435,000 subscribers. TrendForce has established a reputation as an organization that offers insightful and accurate analysis of the technology industry through five major research divisions: DRAMXchange, WitsView, LEDinside, EnergyTrend and Topology. Founded in Taipei, Taiwan in 2000, TrendForce has extended its presence in China since 2004 with offices in Shenzhen and Beijing. For more details about TrendForce, please visit www.trendforce.com

Major research divisions:

DRAMeXchange focuses on memory, storage and the consumer electronics industry including PC DRAM, Mobile DRAM, Server DRAM, NAND Flash, SSD and smartphone.

WitsView offers comprehensive coverage of the display industry from upstream components, midstream panels/touch modules to downstream system integrators, brands and channels.

LEDinside covers all aspects of the LED supply chain from upstream equipment/materials, midstream chip/packaging to the downstream backlight and lighting market.

EnergyTrend specializes in green energy research, such as solar energy, lithium battery, energy storage systems and xEVs.

Topology studies structural trends of technology industries in the Greater China Region and beyond, focusing on semiconductors, photovoltaic technology, telecommunications, and IA.

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