

Lighting LED Package Product Prices Slide Slightly; Effects of the Trade War Yet to Be Seen, Says TrendForce

2019-06-19 [Terri Wang](#)

[LEDinside](#), a division of [TrendForce](#), reveals in its newest price report that prices for some of the high- and mid-power LED package products in the Chinese market continued to fall in May 2019.

“LED package prices continued to fall in May in response to falling chip prices, but the escalating US-China trade war has yet to exert an effect on LED package prices. Suppliers, sitting on the fence, are expected to continue price adjustments according to changes in upstream chip prices,” says TrendForce Analyst Terri Wang. High-power 5050 and 7070 product prices dropped by 1%-4%, while mid-power 2835 product prices dropped more visibly by 4.7% and 5.1% for 0.2W and 0.5 W products, respectively.

For automotive LED package products, the automotive market remained unenthusiastic and sales continued to slide in 1H19. Prices for mainstream automotive LED package products were trimmed downwards by 2%-3%. Automotive LED revenues for top manufacturers like OSRAM and Lumileds either trended flat or declined a bit in 2018, while Nichia and Stanley saw revenue growths due to the stellar performance of the Japanese vehicle market in the same year.

About TrendForce

TrendForce is a global provider of the latest development, insight, and analysis of the technology industry. Having served businesses for over a decade, the company has built up a strong base membership base of 435,000 subscribers. TrendForce has established a reputation as an organization that offers insightful and accurate analysis of the technology industry through five major research divisions: DRAMXchange, WitsView, LEDinside, EnergyTrend and Topology. Founded in Taipei, Taiwan in 2000, TrendForce has extended its presence in China since 2004 with offices in Shenzhen and Beijing. For more details about TrendForce, please visit www.trendforce.com

Major research divisions:

DRAMeXchange focuses on memory, storage and the consumer electronics industry including PC DRAM, Mobile DRAM, Server DRAM, NAND Flash, SSD and smartphone.

WitsView offers comprehensive coverage of the display industry from upstream components, midstream panels/touch modules to downstream system integrators, brands and channels.

LEDinside covers all aspects of the LED supply chain from upstream equipment/materials, midstream chip/packaging to the downstream backlight and lighting market.

EnergyTrend specializes in green energy research, such as solar energy, lithium battery, energy storage systems and xEVs.

Topology studies structural trends of technology industries in the Greater China Region and beyond, focusing on semiconductors, photovoltaic technology, telecommunications, and IA.

Pinchun Chou +886-2-8978-6488 ext.669 PinchunChou@TrendForce.com

Lindsay Hou +886-2-8978-6488 ext.667 Lindsayhou@TrendForce.com

Source URL: Trendforce - Press Center [Lighting LED Package Product Prices Slide Slightly; Effects of the Trade War Yet to Be Seen, Says TrendForce](#)