

Server Shipments Fell Short of Expectations in 1H19 Due to Relocation of Production Lines That Supply Data Centers, Says TrendForce

2019-09-09 [Mark Liu](#)

TrendForce's latest analysis of the server market finds that the global demand was noticeably lower than usual during 1H19 on account of the escalation of the US-China trade dispute. As the market enters the second half of the year, the replacement demand associated with the migration to the latest server processor platforms has yet to pick up significantly. Moreover, the demand from customers in China's data center market is still rather uncertain. On the other hand, shipments from ODM direct businesses in the US to North America's data center market is expected to maintain robust growth during the year's second half. The growth from this end will compensate for the other factors that negatively affect the overall demand. Consequently, this year's global server shipments will be roughly on par with the level of the previous year.

Server shipments in China are expected to drop slightly this year due to the US export restriction

About TrendForce

TrendForce is a global provider of the latest development, insight, and analysis of the technology industry. Having served businesses for over a decade, the company has built up a strong base membership base of 435,000 subscribers. TrendForce has established a reputation as an organization that offers insightful and accurate analysis of the technology industry through five major research divisions: DRAMXchange, WitsView, LEDinside, EnergyTrend and Topology. Founded in Taipei, Taiwan in 2000, TrendForce has extended its presence in China since 2004 with offices in Shenzhen and Beijing. For more details about TrendForce, please visit www.trendforce.com

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Media Contact

Pinchun Chou +886-2-8978-6488 ext.669 PinchunChou@TrendForce.com

Lindsay Hou +886-2-8978-6488 ext.667 Lindsayhou@TrendForce.com

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