

Demand for AMOLED-Equipped Cellphones to Continue Rising in 2020, LTPS to Remain Mid-Range Favorites, Says TrendForce

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WitsView research division of [TrendForce](#), the share of devices featuring AMOLED panels is expected to grow from 32.8% in 2019 to 38.0% in 2020 in the global smartphone marketplace, in response to an ever-increasing production capacity and smartphone makers' willingness to adopt the technology. In contrast, the market share of LTPS-equipped devices is expected to drop from 41.3% down to 38.6%. The market shares for AMOLED- and LTPS-equipped devices are roughly even, with the former possibly taking the lead in the future.

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