

Demand for Preemptive 3Q19 DRAM Shipment Rises, Pushing Global DRAM Revenue Up by 4%, Says TrendForce

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DRAMeXchange research division of [TrendForce](#), demand-side inventory in 2H19 has returned to relatively healthy levels. Furthermore, some vendors pulled their quarterly product shipment forward in an effort to avoid potential negative impacts from Trump's impending tariffs; this shift skyrocketed DRAM suppliers' sales bits in 3Q19, driving total DRAM revenue up by 4% and ending the QoQ decline which lasted over three consecutive quarters. Despite an already strong-performing base period in 3Q19, the three major DRAM manufacturers are projected to increase their shipments even further in 4Q19, propelled by demands from the server and smartphone markets.

Suppliers See Diminished Profitability under the Influence of a Decline in 3Q19 DRAM ASP

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