

## Global Smartphone Production Volume Grows 9.2% in 3Q19, with Minor Projected Decline in 4Q19, Says TrendForce

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TrendForce, in an effort to meet the market's stock-up demand in the peak season, total production volume for smartphone brands in 3Q19 is estimated at 375 million units, a 9.2% growth QoQ. The top six positions are Samsung, Huawei, Apple, OPPO, Xiaomi, and Vivo, which accounted for 78% of global market share.

As increased share in the Chinese market strengthened Huawei's 3Q19 performance, Apple led the pack in terms of quarterly growth thanks to new models

OPPO, Vivo, and Xiaomi strive to maintain domestic presence while expanding overseas

Chinese Brands Will Occupy about 60% of the Emerging 5G Smartphone Market in 2020

### About TrendForce

TrendForce is a global provider of the latest development, insight, and analysis of the technology industry. Having served businesses for over a decade, the company has built up a strong base membership base of 435,000 subscribers. TrendForce has established a reputation as an organization that offers insightful and accurate analysis of the technology industry through five major research divisions: DRAMXchange, WitsView, LEDinside, EnergyTrend and Topology. Founded in Taipei, Taiwan in 2000, TrendForce has extended its presence in China since 2004 with offices in Shenzhen and Beijing. For more details about TrendForce, please visit [www.trendforce.com](http://www.trendforce.com)

#### Major research divisions:

**DRAMeXchange** focuses on memory, storage and the consumer electronics industry including PC DRAM, Mobile DRAM, Server DRAM, NAND Flash, SSD and smartphone.

**WitsView** offers comprehensive coverage of the display industry from upstream components, midstream panels/touch modules to downstream system integrators, brands and channels.

**LEDinside** covers all aspects of the LED supply chain from upstream equipment/materials, midstream chip/packaging to the downstream backlight and lighting market.

**EnergyTrend** specializes in green energy research, such as solar energy, lithium battery, energy storage systems and xEVs.

**Topology** studies structural trends of technology industries in the Greater China Region and beyond, focusing on semiconductors, photovoltaic technology, telecommunications, and IA.

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