

## Monitor Panel Oversupply in 2020 Means Potential for Price Trend to Mirror 2019 TV Panels, Says TrendForce

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- In consideration of profitability, panel manufacturers have decreased their TV panel shipment targets in 2020.
- The supply of monitor panels in 2020 exceeds demand by nearly 20%, meaning a price rebound is unlikely in the short-run.

WitsView research division of [TrendForce](#) shows potential for a small price hike in TV panels under (and including) 65 inches at the end of January, as demand rises and supply falls. In contrast, due to an increase in panel manufacturers' shipment target and the continued capacity expansion in China, the supply of monitor panels in 2020 is projected to exceed demand by nearly 20%. In the short term, the price drop of monitor panels is unlikely to stop.

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**WitsView** offers comprehensive coverage of the display industry from upstream components, midstream panels/touch modules to downstream system integrators, brands and channels.

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