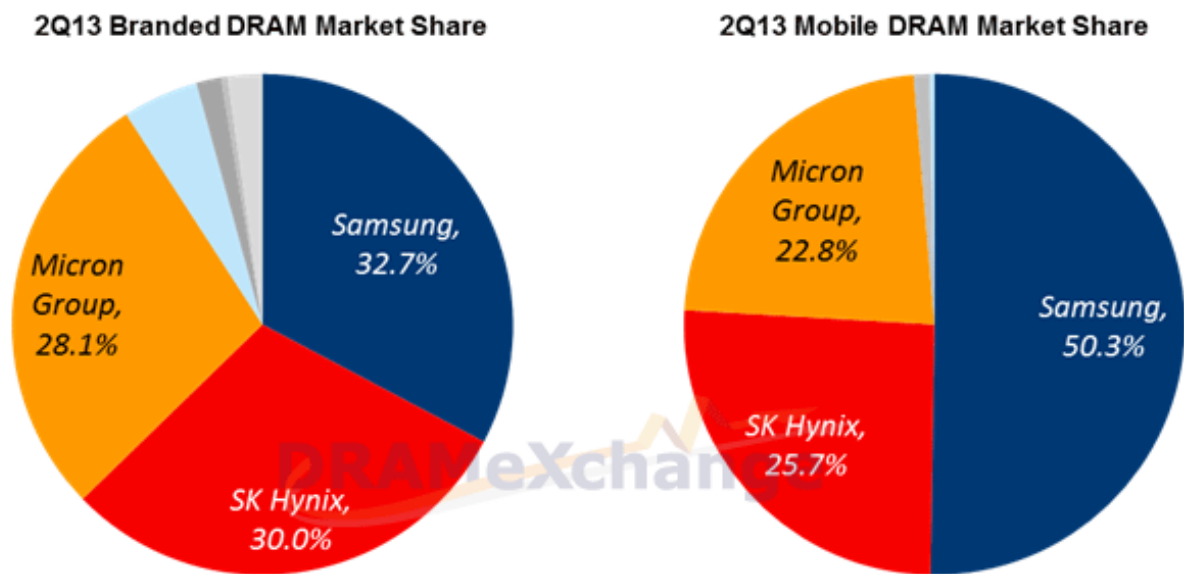


TrendForce : Fire Accident in SK Hynix May Lead to Potential Shortage, Spot and Contract Prices Expected to Soar

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TrendForce believes it will take at least half a year before SK Hynix's damaged clean room is fully rebuilt. This is expected to affect the Korean company's production procedures considerably in the near future.

Figure-1 2Q13 Brand DRAM & Mobile DRAM Market Share



Source: DRAMeXchange, Sept., 2013

About TrendForce

TrendForce is a global provider of the latest development, insight, and analysis of the technology industry. Having served businesses for over a decade, the company has built up a strong base membership base of 435,000 subscribers. TrendForce has established a reputation as an organization that offers insightful and accurate analysis of the technology industry through five major research divisions: DRAMXchange, WitsView, LEDinside, EnergyTrend and Topology. Founded in Taipei, Taiwan in 2000, TrendForce has extended its presence in China since 2004 with offices in Shenzhen and Beijing. For more details about TrendForce, please visit www.trendforce.com

Major research divisions:

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LEDinside covers all aspects of the LED supply chain from upstream equipment/materials, midstream chip/packaging to the downstream backlight and lighting market.

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